

# Photo Fringe

## Open Call

### ARTIST BRIEF: GARDEN ESTATE

Photo Fringe invites applications from artists with experience of working with small communities to co-produce a new body of work for Photo Fringe 2024 with Moulsecoomb Forest Garden and Wildlife Project (MFGWP).

The project will be a feature of the eleventh edition of Photo Fringe with two outdoor exhibitions in Moulsecoomb and Brighton beach throughout October.

**Garden Estate** is funded by Brighton & Hove City Council's Shared Prosperity Fund, Chalk Cliff Trust, The East Brighton Trust Fund at Sussex Community Foundation and Arts Council England.

#### Project Brief

- to work with the user groups of MFGWP and a small group of pupils at Moulsecoomb Primary School and Brighton Aldridge Community Academy, sharing photography skills through workshops and activities
- to devise and lead five activity sessions using photography that enable users to understand and explore the basic principles of photography and create visual stories about MFGWP and their personal horticultural journeys there
- to spend time with the community at and around MFGWP exploring what makes their garden so meaningful and essential to Moulsecoomb as a place
- to produce unique artwork as well as co-produce images with participants at specification for large format printing for outdoor exhibitions both in Moulsecoomb and on Brighton beach
- to provide a final selection of images for MFGWP and primary school to use for future advocacy
- to contribute ideas towards a learning resource for local school children drawing attention to food production, local community gardens and the role photography and storytelling can play in gardening, wellbeing and campaigning for a greener planet.
- to prepare exhibition-ready artwork by 29 August

#### The selected artist will receive:

- a fee of £2,000 plus £500 for post-production (preparation of final print-ready designs)
- workshop support from the lead grower based at MFGWP

#### Photo Fringe 2024, Common Ground

Our eleventh biennial open-platform photography festival will run throughout October.

Finding common ground is a starting point for positive change. Like photography, common ground can bridge divides, challenge stereotypes and create space for collaboration and connection.

We want this year's festival to disrupt traditional hierarchies and encourage a mutually beneficial exchange of perspectives, skills and ideas.

Our theme was inspired by acts of reciprocity between generations of women farming together in Haringey, photographed by Arpita Shah for our recent *We Feed The UK* co-commission with The Gaia Foundation.

### **About MFGWP**

Established as a project in 1994, and as a charity in 2005, Moulsecoomb Forest Garden and Wildlife Project is a small charity on the outskirts of Brighton located in an area of high deprivation with few community facilities. They connect people with gardening, food and nature through:

- Working in primary and secondary schools to provide an alternative for pupils who struggle in a typical classroom setting
- Running a therapeutic garden project for people of all abilities
- Having inclusivity and diversity at the heart of the project, with everyone welcome at our Tuesday and Friday work days
- Working alongside local schools, social services, pupil referral units, the youth service and other organisations, supporting young people to make progress in mainstream education to achieve their potential.

They specialise in working with young people with learning difficulties such as Autism, Asperger Syndrome, Dyslexia and ADHD. They offer horticultural, carpentry, woodland management, cooking, educational and social opportunities to everyone.

[moulsecoombforestgarden.org](http://moulsecoombforestgarden.org)

### **What the project is looking for**

Photo Fringe is looking for a photographic artist to explore non-traditional routes into social documentation and offer ideas for a fresh approach to developing images collaboratively with MFGWP users to help share their gardening experiences and increase visibility for the community garden as a whole.

*Garden Estate* celebrates the incredible work of the staff, volunteers and users of the Moulsecoomb Forest Garden for their 30th Anniversary as a model of good practice and community cohesion.

### **About the exhibition spaces**

The priority is to position artwork outdoors in a public space within close proximity to MFGWP and for visibility to the general public. Inspired by [fence.photoville.com](http://fence.photoville.com) we'd like to use the fences near Moulsecoomb Place.

Additionally, some of the pebble gabions on Brighton beach, situated next to the i360 will be available. They have a display area of: 900mmx900mm

A selection of the exhibition artwork will also be shown online in a digital exhibition via [photofringe.org](http://photofringe.org)

### **Eligibility**

- Artists whose work is considered photographic
- Artists with experience of working with people that have learning difficulties
- Artists should be within a reasonable travel time to Moulsecoomb
- Availability on Tuesdays and Fridays
- Full DBS clearance (this can also be arranged)
- Over 18 years of age

### **Project Support**

The artist will be supported by the Photo Fringe team and the Head Gardener at MFGWP, Daisy Brown.

### **Timeline**

Application Deadline: **10 June (midnight)**

Notification: **17 June**

Development of work at MFGWP: **between 24 June and 9 August**

MFGWP Open Day & 30th Anniversary Celebration: **Friday 12 July** (must be available to run activity on this day)

Artwork deadline: **29 August**

Launch: **4-6 October**

### **Preview event**

The festival launches on Friday 4 October with project-specific events across opening weekend, details to follow. The artist will need to be available for press interviews.

### **How to apply**

[Click here](#) and follow the instructions to make your submission. You will be asked to:

1. submit a short artist statement telling us about your practice and your unique approach to community-engaged work (maximum 300 words).
2. give an indication of how you would approach the brief (max 300 words). Tell us:
  - how some of the work will be co-created with participants. We value the process as much as the outcome.
  - how the work will represent the unique characteristics of MFGWP
  - initial ideas for how the work could be presented large format outside on either a fence or beach gabion
  - initial ideas on how participant's work might be presented in the exhibition
  - about your prior experience of working with people of all ages that have diverse access needs and learning difficulties
3. We also request:
  - a link to your website or online portfolio
  - a link to your Instagram (optional)

- your CV (optional)
  - upload up to five images of your work that might help us understand your visual style and/or approach (each image at 72dpi, no larger than 3MB)
4. a completed Equal Opportunities Monitoring Form (required) - [LINK](#)

There is no submission fee.

### **Application support**

We are happy to accept video answers if this is preferable. If you require support with your application, please contact Festival Director, Claire Wearn ([clairewearn@photofringe.org](mailto:clairewearn@photofringe.org)).

### **About Photo Fringe**

Photo Fringe is a registered charity that supports early-career photographers and lens-based artists, showcases new talent and enables all kinds of people to enjoy and experiment with photography. Every two years Photo Fringe designs and delivers one of the largest photographic festivals of its kind in the UK. **Photo Fringe develops new ways of seeing together. It is open to everyone and everybody's invited.**

[photofringe.org](http://photofringe.org)

### **Terms & Conditions**

1. The personal data you give us will be used to process your application for Photo Fringe and will be shared with external members of the selection panel. We will only contact you in connection to this application or to offer you alternative artistic opportunities in future. Your application will be kept by Photo Fringe for up to ten years and will only be used for artist research, and for evaluation, reporting and marketing analysis for artist opportunities.

It will not be passed on to anyone else without consent. If you want to be removed from the Photo Fringe database you can email [helenwade@photofringe.org](mailto:helenwade@photofringe.org)

You can read our full privacy statement here [\[link\]](#)

You will be asked to upload your application information through a third-party website (Google), who may also use your data according to their own privacy policies.

2. All information detailing how to submit to this open call forms part of these terms and conditions. It is a condition of entry that all rules are accepted as final and that the artist agrees to abide by these rules. The decision of the selectors is final and no correspondence will be entered into. Submission of an entry will be taken to mean acceptance of these terms and conditions.

3. All entries must be received by the advertised closing time and date.

4. Only one entry per person. Late, illegible, incomplete, defaced or corrupt entries will not be accepted. No responsibility can be accepted for lost entries and proof of transmission will not be accepted as proof of receipt.

5. The selected artist is responsible for working to the agreed timeline with Photo Fringe.

