

We're delighted you're interested in becoming a Photo Fringe exhibition venue partner this October.

It's an exciting year for Photo Fringe as we return for the eleventh edition of our biennial photography festival with exhibitions and events online and in venues across and beyond Brighton & Hove. For 2024, Photo Fringe will reach right along the south coast from Newhaven to, for the first time, Portsmouth.

As ever, our open-platform festival will present a vibrant mix of self-curated shows and work selected from open calls in galleries, cafés, pop-up venues, outdoor installations and other extraordinary spaces. Lens-based practitioners of all career stages and working in any genre are invited to join our mission to develop new ways of seeing together.

Don't worry if you've not hosted an exhibition before. Our exhibitors love the challenge of presenting work in interesting and unusual spaces, we love it when Photo Fringe reaches new audiences and you'll love welcoming the visitors who will discover your business on their tour of Photo Fringe exhibitions and events.

Presenting your business as a creative space not only increases footfall, but will offer a stimulating and refreshed environment for your existing customers, helping build your brand as a destination known for a great customer experience and great art too.

This year's exhibition fees are set at £90 for a solo show and £140 for a group show. You may choose to fund this yourself, split the fee with your exhibitor, or maybe your exhibitor will cover the fee themselves.

As a Photo Fringe venue partner, your business will be listed at photofringe.org amongst other independent businesses connecting with your community and supporting emerging artists. In addition to a full listing on our festival website, we'll support your exhibitor's marketing with Photo Fringe branded signage and promoted social media coverage - we're aiming to broadcast Photo Fringe interviews and online exhibition tours via Instagram from every venue across the month.

Photo Fringe is open to all and everyone's invited. We'd love you to be part of it.

Best wishes

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Claire Wearn, Festival Director

photofringe.org @photofringe

